



About Me

Digital strategist and content creator focused on AI automation, growth systems, and digital products.

Contact

- Location**
📍 Kanpur, India
- Phone**
☎ +91 73078 16224
- Web**
✉ zeroembed.com
support.3dimli.com
- LinkedIn**
➔ [shraddha-singh-968847180](https://www.linkedin.com/in/shraddha-singh-968847180)

Strengths

- AI Automation
- SEO
- Operations
- YouTube
- Remote Teams
- Documentation

Tools

n8n, ChatGPT, Claude, Perplexity, CapCut, Canva, Wrike, Jira, Cloudflare, Vercel, GitHub, Notion

RESUME SNAPSHOT

Shraddha Singh

Digital Strategist | Content Creator | AI Automation Expert

Multifaceted operator with a builder mindset and strong execution across digital marketing, AI workflows, team coordination, customer support, and creator-led products. I turn messy operations into clear systems and build assets that are practical, scalable, and easy to maintain.

CURRENT FOCUS

AI automations, SaaS ops, content systems

EXPERIENCE STYLE

Hands-on execution with product and operations ownership

INDUSTRIES

AI services, creator economy, SaaS, digital media

WORK MODE

Remote collaboration, async systems, cross-functional work

About Me

I am a versatile digital strategist and content creator with expertise in AI automation, digital marketing, SEO, and project management. I founded **ZeroEmbed**, an AI automation agency, and manage multiple successful YouTube channels. With a strong foundation in commerce and law, I bring a grounded business perspective to technical and content-driven work.

Based in Kanpur, India, I have worked with international clients from the USA and Europe, managed remote teams, and built repeatable systems for hiring, support, documentation, and daily operations. I care about making complex work easier to run.

Skills & Expertise

Digital & Marketing

SEO, digital marketing, YouTube content creation, social media management, video and image editing.

AI & Automation

AI automation, WhatsApp bots, n8n workflows, Claude, ChatGPT, Perplexity AI, CapCut, Canva.

Business & Operations

Project management with Wrike and Jira, accounting basics, business laws, company laws, investor materials.

Technical & Tools

Cloudflare, Vercel, GitHub, Google Workspace, web development, technical docs, Notion, vibe coding.

Work Experience

Lead

2024 - Present

ZeroEmbed · AI Automation Agency

- Founded an AI automation agency focused on practical workflows and automation systems for businesses.
- Built the ZeroEmbed site and interactive product surfaces with a strong execution bias.
- Developed AI-powered tools and operational automations designed to remove repetitive work.

Product & Operations Manager

Feb 2024 - Jan 2026

- Managed product operations for a platform helping creators sell digital products globally.
- Coordinated bug reporting and feature requests in Jira, keeping the team aligned on delivery.
- Handled investor relations, client communication, and user support workflows.
- Wrote full technical documentation for support.3dimli.com and created SEO content for the blog.

Senior Associate

Jan 2021 - Feb 2026

CG Viz Studio

- Improved hiring and internal coordination using automations across HR and team rituals.
- Created daily systems for stand-ups, check-ins, performance reviews, and recognition.
- Managed YouTube and social presence while supporting international client communication.

Content Creator

Ongoing

DesiDecode, Cosmic Shraddha, QuizMasterX Pro

- Created AI-led documentary explainer content, spiritual storytelling, and quiz entertainment formats.
- Built repeatable pipelines for scripting, visual production, editing, and publishing.

Education & Publications

Education

- **M.Com** · Chhatrapati Shahu Ji Maharaj University, Kanpur · 2020-2022
- **LLB** · Chhatrapati Shahu Ji Maharaj University, Kanpur · 2017-2020
- **B.Com** · Chhatrapati Shahu Ji Maharaj University, Kanpur · 2013-2016

Published Books

- **The Story of Rupee** · India's currency and economic heritage.
- **Russia Ukraine War** · A guide to the conflict and its global effects.
- **Guide to Stock Exchange** · Introductory market and investing concepts.

Core Competencies

Execution

- SEO strategy, content planning, and creator growth systems.
- AI workflow design using n8n, bots, and human-in-the-loop processes.
- Cross-functional project tracking across support, marketing, and product.

Operations

- Remote team coordination, stakeholder handling, and investor-facing communication.
- Technical documentation, blog writing, deck creation, and client support enablement.
- Systems thinking that turns recurring work into repeatable process.

Built for a Windows XP-style portfolio, but structured like a modern operator resume: clear signal first, stronger hierarchy, and enough depth to scroll without losing readability.